



The Roving Coach Experience™ Bottom Line

- ✓ **The Roving Coach Experience™ helps employees own their own careers.** The focus is on personal responsibility, choice, action, accountability and engagement. *In one instance, with the help of a Roving Coach, one young leader took responsibility for the success of her team by asking for the role of manager that was recently vacated. This promotion saved her company the cost of recruiting, hiring and training a new manager not to mention enhancing her productivity and that of her entire team.*
- ✓ **We work with your leadership team to determine the ROI metrics that are most important to you.** We capture the data in pre- and post-event surveys that coaching participants complete. *Roving Coach's ability to capture this kind of data is one of the top reasons companies like Lockheed Martin choose to partner with us! Knowing what matters most to your employees drives bottom line results.*
- ✓ **Data can include, but is not limited to:**
 - Whether the issues employees want coaching around are **challenges or opportunities.**
 - **Reason for sessions** (e.g., career growth/development, personal effectiveness, department/team dynamics, peer/co-worker relations, manager/supervisor relations, etc.).
 - If or how much the coaching experience **shifted their perspective** about their situation.
 - **Net Promoter Score™**—whether, on a scale of 0 to 10, they would recommend Roving Coach to a peer. *To date, Roving Coach's Net Promoter Score continues to exceed world class percentages!*
 - Your customized **employee engagement questions** to capture data that is important to *your organization*. You get high-level anonymous data, on demand, to reveal what's on employees' minds and what they need to be successful—so you can better target your people development efforts. *Excellent opportunity to align questions with your previous engagement surveys.*
- ✓ **30-minute sessions are more efficient and cost-effective, meaning you can touch more people for less money.** *In fact, for the average price of three executive coaches, you can make this benefit available to 600 people or more! A proven situational coaching framework to help your employees help themselves.*
- ✓ **The Roving Coach Experience™ is easy for HR to implement and effortless to maintain.** *Roving Coach works with you to identify what metrics you want to capture and which Roving Coach marketing campaign is appropriate for your culture and population. Then we take over and provide you with a seamless experience for participants and leadership alike. Making **YOU** the HERO!*
- ✓ **Based on figures from the 2009 ICF Global Coaching Study, companies can expect to see a savings of seven times their initial investment.** **You could see an average return of over \$1 million over the course of one year of coaching** at four days per month, according to current RCI prices.
- ✓ **By helping employees learn to help themselves, Roving Coach empowers them to succeed so they won't get discouraged, disengaged and leave.** *Research shows that it costs, on average, 2 to 3 times an employee's salary to replace them. If Roving Coach helps keep one good employee from leaving, our services will have paid for themselves! **CONTACT US to learn more!***

Roving Coach International

www.rovingcoach.com

1.800.611.3161

Creating World Peace in the Workplace™ ...one employee at a time!